



means to

**KNOW**



That is why we do not exclusively provide you with the answers but also help you to understand them.



We provide services in the field of

**PUBLIC OPINION POLLING,  
RESEARCH AND ANALYSIS,**

together with targeted marketing solutions and consultations built on the three pillars.

**PRECISION   EXPERIENCE   DISCRETION**



Through the innovative methodology of our analytics centre, we achieve exceptional **ACCURACY**. We were among the first stakeholders to test and deploy artificial intelligence (AI).

The key to providing comprehensive analyses is the understanding of the phenomena under investigation. Our analytic centre supports a long academic record and possesses proven analytical **PRACTICE**. Additionally, our representatives offer their almost decade-long practical **EXPERIENCE** in the functioning of the business, marketing and political systems of the Slovak Republic.

We recognize the value of **DISCRETION** but, at the same time, can offer the expertise of our media team to **PRESENT** and **INTERPRET** the results to a wide audience, depending on our client's wishes.

Our agency is a member of **ESOMAR**, the European Marketing and Opinion Research Association, and a signatory to its declaration of compliance with the provisions of the International Code of Practice for Marketing and Social Research. Thus, we follow the most extensive European mechanisms of **ETHICAL APPROACH** and, in all our activities, guarantee our clients such.

## ALL THIS IS THE SCIO AGENCY



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